



HOW TO ATTRACT YOUR



DREAM CLIENTS



Would you like to bring healing where it's truly needed to people who appreciate what you do?

Or would prefer to stagger back home after a treatment feeling tired and drained?



How do you tune your own frequency?



Its starts with your intent.

You have to decide that you are going to choose this.



To help you decide what kind of clients you would like to attract.

You need to have a clear picture of them in your mind.

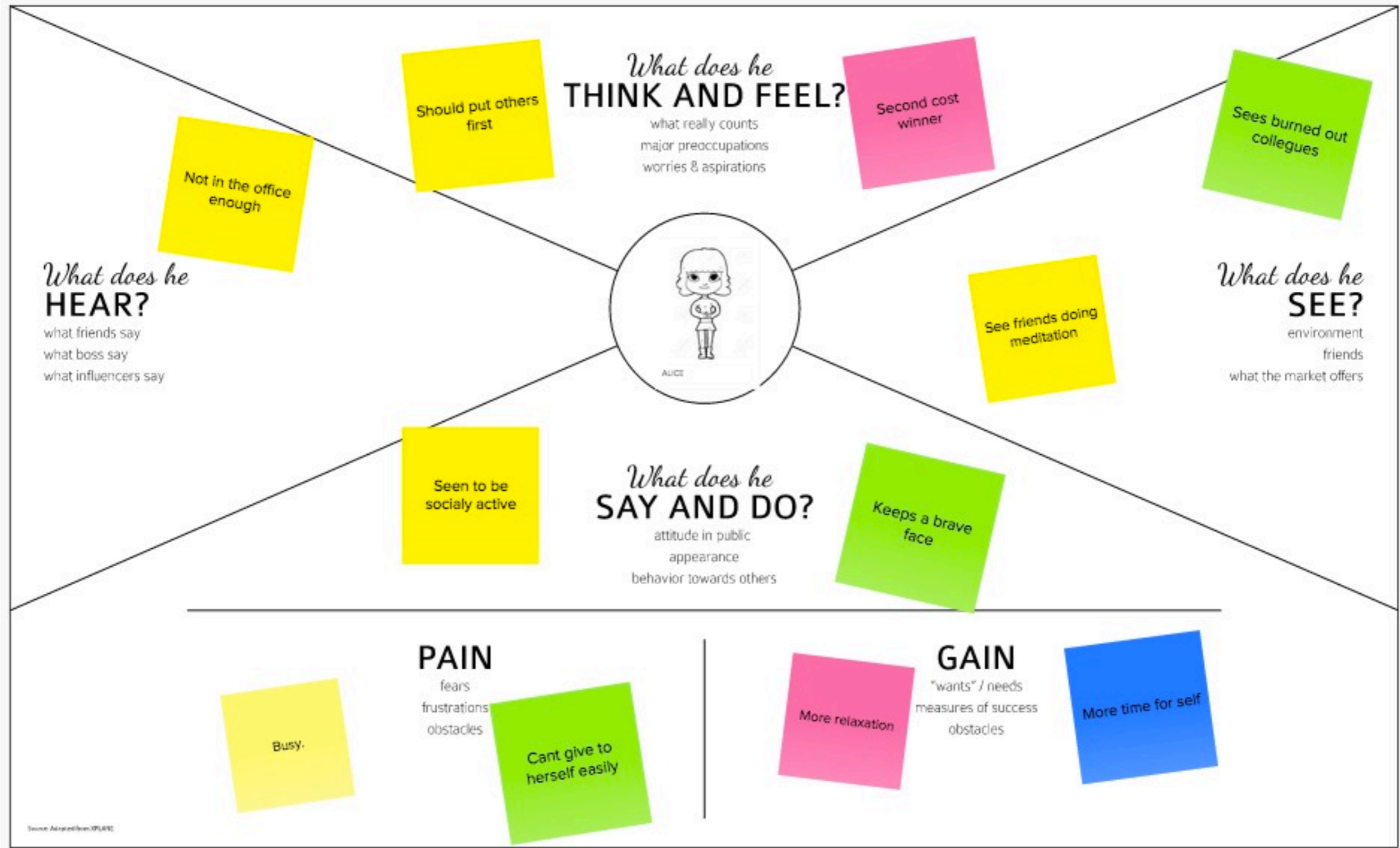


Start by understanding their needs and wants by asking some basic questions

1. What is the end result your client wants to achieve?

2. What is preventing them from getting there?

3. What is your role in helping them on this path?





I — WHAT DOES SHE SEE?

Describe what your ideal customer sees in her environment:

- What does it look like?
- Who surrounds her?
- What types of offers is SHE exposed to daily?
- What problems does she encounter?



2 — WHAT DOES SHE HEAR?

Describe how the environment influences your ideal customer:

- What do her friends say?
- Who really influences her, and how?



3 — WHAT DOES SHE REALLY THINK & FEEL?

Try to sketch out what goes on in your ideal customer's mind:

- What is really important to her (which she might not say publicly)?
- Imagine her emotions. What moves her?
- Try to describe her dreams and aspirations.



4 — WHAT DOES SHE SAY & DO?

What is her attitude?

- What could she be telling others?
- Pay particular attention to potential conflicts between what a customer might say and what she may truly think or feel.



5 — WHAT IS HER PAIN?

- What are her biggest frustrations?
- What obstacles stand between her and what she wants or needs to achieve?
- Which risks might she fear taking?



6 — WHAT DOES SHE GAIN?

- What does she truly want or need to achieve?
- How does she measure success?
- Think of some strategies she might use to achieve her goals?

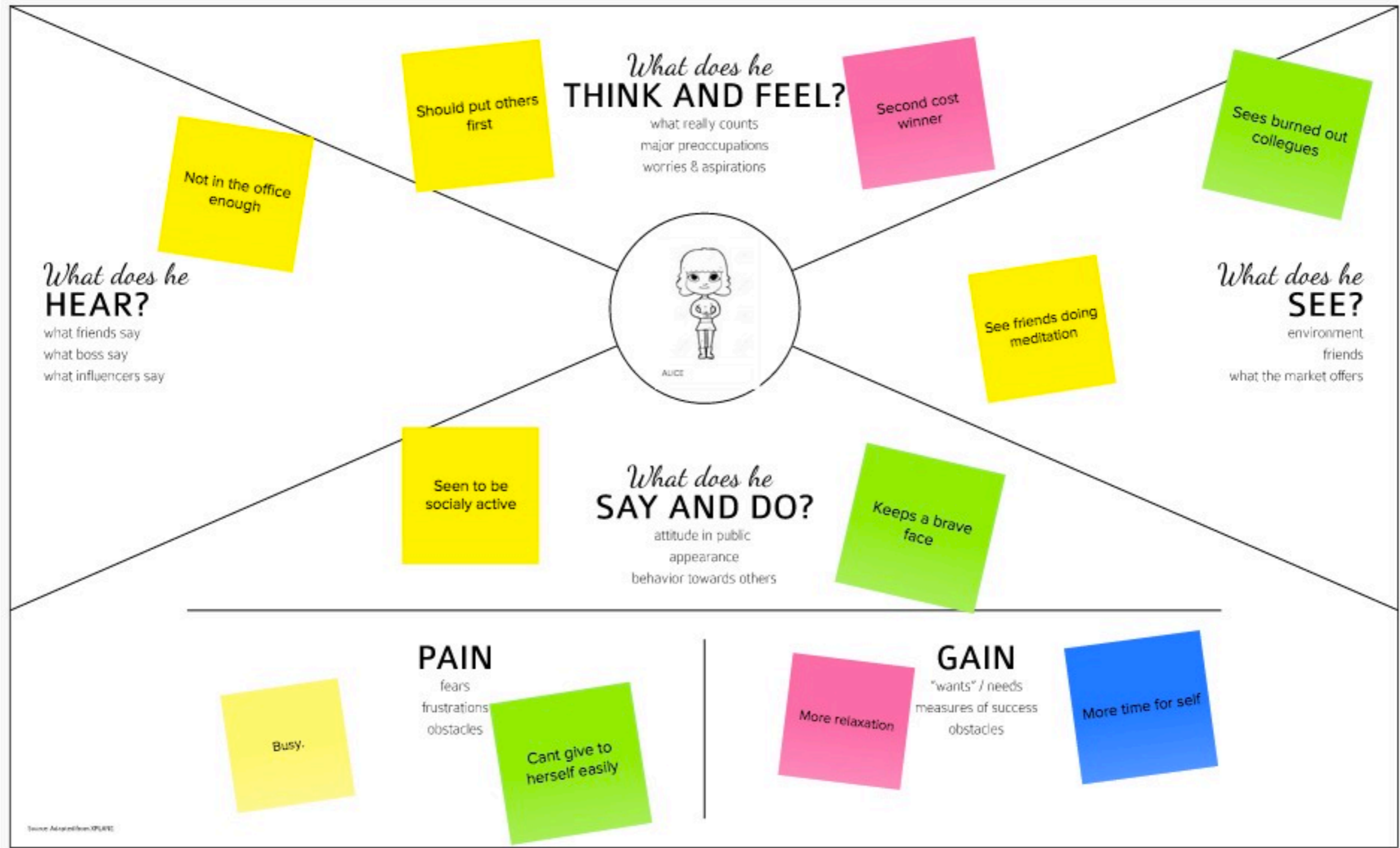


Write down as many answers as you can think of.



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Keep checking yourself to make sure filling this in from HER perspective.





Continue this process until you can create 3 or 4 different types of clients (avatars) and give them each a name.



Continue this process until you can create 3 or 4 different types of clients (avatars) and give them each a name.

You are starting to connect energetically to them. Pulling them magnetically to you.



Put these maps where you can see them.



Put these maps where you can see them.

You are creating a strong creative and magnetic force.



Image these new clients coming to your door. Image how that feels. Allow yourself to experience the feelings of gratitude that you are meeting and helping your dream clients.





Imagine that you are a radio antenna and now you are transmitting with these new frequencies and attracting your dream clients to you.

